

Moreno Valley, CA | CamrynManker987@gmail.com | 951-567-0889 | [LinkedIn](#) | [CamrynManker.com](#)

UX designer and certified Accessible Player Experiences Practitioner with an education in psychology. Led research & UI design of the mobile game Cosmic Shore. Designed & launched a website that resulted in a 36% increase in organic traffic and conversion rate. Authored & published 13 articles in the user experience & accessibility field, garnering 40,000+ reads.

## PROFESSIONAL EXPERIENCE

### UX/UI Designer — Froglet Games

Nov 2023 - Present

- Led the UI design process for the Alpha release of [Cosmic Shore](#), overseeing all stages from concept to refinement, ensuring the creation of a seamless and captivating user interface that met aesthetic and functional criteria.
- Conducted a thorough accessibility audit, identifying and pushing to implement design enhancements that ensure a more inclusive and user-friendly experience for all players.
- Collaborated closely with cross-functional teams, including developers and product managers, to gather feedback and iterate on designs, resulting in a more user-centric and refined game interface.

### UX Designer — KW Service Inc

Dec 2022 - Feb 2023

- Executed the end-to-end process, working with key stakeholders to design a [responsive website](#), resulting in a 36% increase in new customer accounts within just two months post-launch.
- Conducted competitive analysis, customer interviews, and usability testing to uncover key insights. Used this data to iteratively refine wireframes and prototype in Figma.
- Employed industry-leading techniques, such as personas, user flow diagrams, and user journey maps, to visualize research findings and guide stakeholders throughout the design process.

### Store Admin Support — Taylor's/Howard's Appliance

June 2021 - Nov 2022

- Managed all warranty and service matters for the Riverside location, elevating the overall customer journey and cultivating lasting client loyalty through impactful user experience improvements.
- Accelerated the warranty service process by 300% through adept coordination of service appointments and seamless communication between companies. Resulted in rapid issue resolutions, amplifying user satisfaction.

## ARTICLES & PUBLICATIONS

### Medium Partner Program

Nov 2022 - Present

- Authored and published [13 articles](#) on UX design, games UX, and accessibility to the UX Content Collective, the leading UX publication on Medium with nearly 500,000 followers. Achieved over 40,000 reads, 5,000 claps, and 700 followers.

## EDUCATION

### Certified Accessible Player Experience Practitioner (APXP) — AbleGamers

October 2023

- Committed and trained to make video games accessible, so everyone can game.

### UX Design Certification — CareerFoundry

Feb 2023

- Mentor-led intensive human-centered design course with 400+ hours of hands-on learning and projects.

### Associate in Psychology — Riverside City College

June 2021

- Cumulative GPA: 3.9, Dean's List all semesters

## SKILLS

- **Technical:** Figma, Adobe Illustrator, Google Suite, Miro, LucidChart, OptimalSort, Survey Monkey
- **Industry:** User Flows, User Interface Design, Usability Testing, Rapid Prototyping, Style Guides, Low to High-Fidelity Wireframing, Mobile App Design, Storyboards, Surveys, Information Architecture, Interaction Design, & more!